Software Requirements:
- It is recommended to have Internet Explorer 7.0 or higher.
- Adobe Acrobat Reader 6.0 or higher.

Open Internet Explorer
Type the following address: http://webpop.clearchannel.com

User ID/Password
If a username/password is needed please email: trishadall@clearchannel.com
NOTE: Username is your email address and password is set to lowercase characters by default, however passwords will be later changed in the account setup process.

Terms and Agreement
Users must check the “I have read and agree to the above terms” button before proceeding to the account setup.
Account Setup
The first time the site is accessed, the password will need to be changed.

Select the “Continue” button to go to the change password screen.

Change Password
Enter in the old password (setpass) then type in the new password in both the new password and the confirm password fields.

Select the “Submit” button or “Cancel” to go back to the login page.

Permission Set
Access to the application is set based on the login credentials.
If access is given for more than one entity, this drop down will be active; otherwise it will be inactive.
If active, select a permission set and “Switch Permissions” button. The screen will refresh and the search fields will populate accordingly.
Select/Enter Search Criteria
Select from any/all of the search drop downs:
• Market
• Agency
• Advertiser
• Account Executive
• Media
And/Or
Type in any characters into the fill-in fields:
• Client Reference Number
• CCO Contract Number
• Invoice Number

NOTE: Searching by dates is also available by selecting the “Show Date Search Criteria” text:

Select “Search” button to submit the information or select the “Reset” button to clear all fields.
Search Results
NOTE: The time it takes for the results to display will depend on the search criteria entered.
The more detailed the criteria, the faster the results will display:

<table>
<thead>
<tr>
<th>Location</th>
<th>Agency</th>
<th>Brand</th>
<th>Invoice #</th>
<th>Invoice Date</th>
<th>Client Ref</th>
<th>CCO Contract</th>
<th>Segment Start Date</th>
<th>Segment End Date</th>
<th>Account Exec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix</td>
<td>Resources/GM</td>
<td>General Motors</td>
<td>460061861</td>
<td>11/10/2006</td>
<td>LCH 37702</td>
<td>000006646</td>
<td>11/07/06</td>
<td>11/30/06</td>
<td>ED CARFAGNINI</td>
</tr>
</tbody>
</table>

Location Details
Select the “+” button next to the segment to see location specific details.

<table>
<thead>
<tr>
<th>Location</th>
<th>Description</th>
<th>Illum</th>
<th>Facing</th>
<th>DEC</th>
<th>Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>0059336</td>
<td>McDowell Rd NS 208</td>
<td>Y</td>
<td>E</td>
<td>24.2</td>
<td>Silverado Our Country Our Truck</td>
</tr>
</tbody>
</table>

POP Forms
Select the Adobe Reader© icon (       ) next to the segment to view the Clear Channel location list and the photo page(s).

Adobe PDF file can be saved or printed

webpop.clearchannel.com
Location List:

<table>
<thead>
<tr>
<th>Location</th>
<th>Description</th>
<th>Facing</th>
<th>DEC</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>BB1000000</td>
<td>1</td>
<td>1.8</td>
<td>14 x 48</td>
</tr>
</tbody>
</table>

Charges:
- Location Photography: $15 ea.
- Slide Transparency: $14 ea.
- Prints: 8”x10” at $18 ea.; 5”x7” at $14 ea.; 4”x6” at $1.25 ea.; 3”x5” at $1 ea.

Attachment: Detailed list of all locations posted for this campaign including actual date of installation and design of each location.

Clear Channel Photographic Service Policy:
Within 5 business days of the completion of the initial posting or any copy changes, Clear Channel will provide unaltered 1 close-up and 1 approach photo for each close-up and 1 approach photo for each permanent bulletin, wallscape, or premiere product location.

The information in this report is according to Clear Channel Outdoor records and complies with the American Association of Advertising Agencies’ completion report standards.

If you need any additional information regarding the execution of this contract, please contact your representative. We appreciate your business and hope our service to you is satisfactory.

Photo Page(s) (close-up & approach):

Clear Channel Phoenix - 2850 E. Camelback Rd  Suite 300 Phoenix, AZ 85016
USA
Tel. (602) 957-8116 Fax. (602) 381-5767 Clearchanneloutdoor.com A Clear Channel Worldwide Company

webpop.clearchannel.com